

America ReFramed: Deej

is the recipient of a 2017 Peabody Award

The 77th Annual Peabody Awards Ceremony to be held on May 19th in New York City

MEDIA RELATIONS

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AMERICA REFRAMED 20 Jay Street Suite 940 Brooklyn, NY 11201

P: 212-989-8121 F: 212-989-8230 americareframed.com **New York, N.Y.** — **April 17, 2018** — Public Television's AMERICA REFRAMED has won its first Peabody Award, announced today by the Peabody Board of Jurors. Its 2017 presentation, **Deej**, which had its national broadcast premiere on the AMERICA REFRAMED documentary series on WORLD Channel is among a very select group of honorees as part of the Peabody 30.

AMERICA REFRAMED, produced by American Documentary, Inc. and WGBH/WORLD Channel brings to national audiences compelling stories that illuminate the changing contours of an ever-evolving America. The indepenent documentary series presents an array of personal voices and experiences through which we learn from our past, understand our present and are challenged to seek new frameworks for America's future.

Directed and produced by Robert Rooy, *Deej* is the story of DJ—David James Savarese—who once was a "profoundly disabled" foster kid, on a fast track to nowhere. In the film, we meet DJ as a first-year college student who insists on standing up for his peers: people who are dismissed as incompetent because they are "neurologically diverse".

"We are thrilled to be the recipient of a Peabody Award for *Deej*," said American Documentary Inc. Executive Director Justine Nagan. "This Peabody Award, our first, reaffirms our commitment to presenting authentically diverse stories, as well as the role that documentaries continue to play in today's media and cultural landscape." Chris Hastings, WORLD Channel's Executive Producer at WGBH, adds "AMERICA REFRAMED is proud to have made *Deej*, and all the films in its canon accessible to millions of Americans via the public broadcasting community and free online streaming."

An award-winning documentary series, AMERICA REFRAMED is the recipient of an Alfred I. duPont-Columbia University Award for broadcast journalism. The series has earned several Christopher, GRACIE, Telly and Cine Golden Eagle Awards, as well as nominations for an EMMY, Independent Documentary



Association, and Imagen Award.

Deej is a co-production of Rooy Media LLC and Independent Television Service (ITVS), with funding provided by the Corporation for Public Broadcasting (CPB).

Deej Film Credits

Director and Producer: Robert Rooy

Producer and Commentator: DJ, David James Savarese

Learn more at http://worldchannel.org/programs/episode/arf-s5-514-deej/

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AMERICA REFRAMED Series Credits

Executive Producers: Justine Nagan, Chris Hastings, Chris White

Series Producer: Carmen L. Vicencio

AMERICA REFRAMED can be accessed online via http://worldchannel.org/programs/america-reframed/ and,

https://www.facebook.com/WorldChannel https://www.facebook.com/AmericaReFramed

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AMERICA REFRAMED Co-Producers

American Documentary, Inc. (AmDoc) is a multimedia arts organization dedicated to creating, identifying and presenting contemporary stories that express opinions and perspectives rarely featured in mainstream media outlets. AmDoc is a catalyst for public culture, developing collaborative strategic engagement activities around socially relevant content on television, online and in community settings. These activities are designed to trigger action, from dialogue and feedback to educational opportunities and community participation. AmDoc is a 501(c)(3) not-for-profit organization. For more information, visit: www.amdoc.org

The **WORLD Channel** delivers the best of public television's nonfiction, news and documentary programming. The channel features original content by and about diverse communities to U.S. audiences through local public television stations and streaming online at worldchannel.org. WORLD reached 33.3 million



unique viewers 18+ last year (52% adults 18-49) and over-indexes in key diversity demographics. Online, the WORLD Channel expands on broadcast topics and fuels dialogue across social media, providing opportunities for broad and diverse audience interaction. WORLD has won numerous national honors including an Alfred I. duPont-Columbia Award, Tellys, a Media for a Just Society Award, two Lesbian & Gay Journalist Awards, a Gracie, an Asian American Journalists Award and many others. WORLD Channel also won the Radio Television Digital News Association's 2017 Kaleidoscope Award for its critically-acclaimed series, AMERICA REFRAMED and has received four National News & Documentary Emmy Nominations.

WORLD is programmed by WGBH/Boston, in partnership with American Public Television and WNET/New York, and in association with PBS and National Educational Telecommunications Association. Funding for the WORLD Channel is provided by the Corporation for Public Broadcasting, The John D. and Catherine T. MacArthur Foundation, the Wyncote Foundation and The Kendeda Fund. For more information about The WORLD Channel, visit www.worldchannel.org



